



Business Partnerships Program

About the Program

The Business Partnerships Program is an initiative of the Whitsunday Anglican School Foundation established to help fund building projects, facility upgrades and resource improvements for our School.

The program has been operating for eight years and has successfully developed many long term mutually beneficial partnerships between the School and the business community.

Through various partnership packages, the Whitsunday Anglican School Foundation offers your business fresh and diversified marketing opportunities and exposure to School families and the wider community.

The Foundation invites you to consider the selection of packages available to your business. Joining the Business Partnerships Program will allow the Foundation to continue to provide exceptional residential and educational

facilities for our children, and in turn, support you in your business.

All donations to the Foundation over two dollars are tax deductible. Your contribution is greatly appreciated and does make a difference, both in the short term and for the future generations.



"We enjoy helping Whitsunday Anglican School and the Business Partnerships Program works both ways as the school community supports us." Alan Zamparutti from Strategic Media Partners.

Partnership Packages

PLATINUM - \$1,100 (January – December)

- 12 months advertising in the Whitsunday Word Newsletter. (Advertisement: half A4 page size; to be supplied by business). Whitsunday Word is distributed to over 600 families and 129 staff on a fortnightly basis. Approximately 19 newsletters are distributed annually. (Value: \$2,090)
- Advertisement in the annual WAS HEaRD magazine (Advertisement: half A4 page size). WAS HEaRD is distributed to approximately 1,500 people including Old Scholars of Whitsunday Anglican School and the School community. (Value: \$110)
- Opportunity for two promotional emailed flyers advertising your business's products/services to be distributed to the Whitsunday Anglican School community annually. (Flyer: 1 A4 page; to be supplied by business). (Value: \$600)
- Placement of corporate badging in scrolling advertisements located in the School Administration Building and at School events. (Value: \$1,500)
- Placement of business details and advertisement in the Business Directory on Whitsunday Anglican School website. (Value: \$30)
- Invitation for your business to attend the Whitsunday Anglican School Open Day and opportunity to display one free standing pull-up banner.
- Invitation to two Business Partners networking functions held during the year.
- Invitation to Whitsunday Voices Youth Literature Festival.
- Certificate of Appreciation from Whitsunday Anglican School.

GOLD - \$550 (January – December)

- 12 months advertising in the Whitsunday Word Newsletter. (Advertisement: quarter A4 page size; to be supplied by business). Whitsunday Word is distributed to over 600 families and 129 staff on a fortnightly basis. Approximately 19 newsletters are distributed annually. (Value: \$1,045)
- Advertisement in the annual WAS HEaRD magazine (Advertisement: quarter A4 page size). WAS HEaRD is distributed to approximately 1,500 people including Old Scholars of Whitsunday Anglican School and the School community. (Value: \$110)
- Placement of corporate badging in scrolling advertisements located in the School Administration Building and at School events. (Value: \$1,500)
- Placement of business details and advertisement in the Business Directory on Whitsunday Anglican School website. (Value: \$30)
- Invitation to two Business Partners networking functions held during the year.
- Invitation to Whitsunday Voices Youth Literature Festival.
- Certificate of Appreciation from Whitsunday Anglican School.

SILVER- \$330 (January – June or July – December)

- 6 months advertising in the Whitsunday Word Newsletter. (Advertisement: quarter A4 page size; to be supplied by business). Whitsunday Word is distributed to over 600 families and 129 staff on a fortnightly basis. Approximately 9 newsletters are distributed within a six month period. (Value: \$495)
- Advertisement in the annual WAS HEaRD magazine (Advertisement: half A4 page size). WAS HEaRD is distributed to approximately 1,500 people including Old Scholars of Whitsunday Anglican School and the School community. (Value: \$110)
- Placement of corporate badging in scrolling advertisements located in the School Administration Building and at School events. (Value: \$1,500)
- Placement of business details and advertisement in the Business Directory on Whitsunday Anglican School website. (Value: \$30)
- Invitation to one Business Partners networking function held during the year.
- Invitation to Whitsunday Voices Youth Literature Festival.
- Certificate of Appreciation from Whitsunday Anglican School.

Business Advertising Options

Online Business Directory

Whitsunday Anglican School offers businesses the opportunity to place their contact details, including an advertisement, on the School's **Business Directory** website.

The Online Business Directory comprises members of Whitsunday Anglican School community – businesses with current associations to the School, Old Scholars involved in business, and others who value the education and facilities offered by Whitsunday Anglican School.

Cost of listing your business:

Annual Subscription _____\$30

Advertising

Businesses have the opportunity to place "one-off" advertisements in the Whitsunday Word Newsletter or WAS HEaRD magazine.

Costs for advertising are as follows:

Half A4 Page _____\$110

Quarter A4 Page _____\$55

Strip Advertisement _____\$44

Flyers

Promotional Flyer (to be supplied in digital copy by business, this is delivered digitally to families and staff of the school):

Whole School _____\$220

Sub School _____\$88

Need more information?

For further information on the **Business Partnerships Program** please contact:

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